



1410 King Street, Alexandria, VA 22314
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ACTE's VISION 2019 Website/Program App Banner/Techniques Magazine Sponsorship

1) VISION 2017 Promotion/Internet/Electronic/Material Dates

- a) Logo on VISION 2019 website
 - i) Posted upon signing of agreement
 - ii) Supply Jpg and Eps file versions
- b) Banner on VISION 2019 website
 - i) Banner size: 250 x 125 pixels
 - ii) Gif file for animated graphic; Jpg for static graphic
 - iii) Posted upon receipt
 - iv) Only page views and overall site traffic reports are available
- c) Banner within VISION 2019 program app
 - i) Banner size: 640 x 130 pixels
 - ii) Save as Jpg file
 - iii) Banner art due October 1
- d) One VISION 2019 e-blast to attendee list
 - i) Early November send date for VISION e-blast (TBD)
 - ii) Material due October 1
- e) One full-page ad in November 2019 issue of *Techniques Magazine*
 - i) November Ad art due September 6
 - (1) Full page 7 ¼" x 10" or
 - (2) Full page (w/bleed) 8 ¾" x 11 ¼"
 - ii) Accepted file formats
 - (1) .pdf, .ai, .eps, .tiff, .jpeg, .png, and .gif.
 - (2) All images must be submitted at 300 dpi

Sponsorship Cost: \$7,500

Sponsor Name: _____

Organization: _____

Email Address: _____

Phone: _____

Signature: _____

Date: _____

E-mail completed form to jwaterhouse@acteonline.org