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## ACTE's VISION 2018 Website/Program App Banner/Techniques Magazine Sponsorship

### 1) VISION 2017 Promotion/Internet/Electronic/Material Dates

- a) Logo on VISION 2018 website
  - i) Posted upon signing of agreement
  - ii) Supply Jpg and Eps file versions
- b) Banner on VISION 2018 website
  - i) Banner size: 250 x 125 pixels
  - ii) Gif file for animated graphic; Jpg for static graphic
  - iii) Posted upon receipt
  - iv) Only page views and overall site traffic reports are available
- c) Banner within VISION 2018 program app
  - i) Banner size: 640 x 130 pixels
  - ii) Save as Jpg file
  - iii) Banner art due October 1
- d) One VISION 2018 e-blast to attendee list
  - i) Early November send date for VISION e-blast (TBD)
  - ii) Material due October 1
- e) One full-page ad in November 2018 issue of *Techniques Magazine*
  - i) November Ad art due September 7
    - (1) Full page 7 ¼" x 10" or
    - (2) Full page (w/bleed) 8 ¾" x 11 ¼"
  - ii) Accepted file formats
    - (1) .pdf, .ai, .eps, .tiff, .jpeg, .png, and .gif.
    - (2) All images must be submitted at 300 dpi

**Sponsorship Cost: \$7,500**

Sponsor Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

E-mail completed form to [jwaterhouse@acteonline.org](mailto:jwaterhouse@acteonline.org)