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## ACTE's VISION 2018 STEM is CTE Symposium Opening Session Sponsorship

- 1) **STEM is CTE Symposium, 1 December 2018, Nashville, TN**
  - a) Five-minutes speaking time during opening session luncheon
  - b) Opportunity to present one program session
    - i) Topic must be approved by ACTE
    - ii) Availability of program space is limited
  - c) Branding and signage within STEM is CTE Symposium Opening session.
  - d) Name placement on promotional material distributed related to the STEM is CTE Symposium
  - e) Sponsor will be recognized in pre- and post-VISION communications (i.e., *Techniques* magazine) as a STEM is CTE Symposium sponsor
- 2) **VISION 2018 Promotion/Internet/Electronic/Material Dates**
  - a) Logo on VISION 2018 website
    - i) Posted upon signing of agreement
    - ii) Supply Jpg and Eps file versions
  - b) Banner on VISION 2018 website
    - i) Banner size: 250 x 125 pixels
    - ii) Gif file for animated graphic; Jpg for static graphic
    - iii) Posted upon receipt
    - iv) Only page views and overall site traffic reports are available
  - c) Banner within VISION 2018 program app
    - i) Banner size: 640 x 130 pixels
    - ii) Save as Jpg file
    - iii) Banner art due October 1
  - d) E-blast to ACTE membership (Date, TBD)
  - e) One VISION 2018 e-blast to attendee list
    - i) Early November send date for VISION e-blast (TBD)
    - ii) Material due October 1
  - f) One full-page ad in two TBD issues of *Techniques* Magazine
    - i) Ad art due on TBD date

### STEM Symposium Sponsorship: \$15,000

Sponsor Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

E-mail completed form to [jwaterhouse@acteonline.org](mailto:jwaterhouse@acteonline.org)