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ACTE's VISION 2018 Program App and Wi-Fi Sponsorship

1) Program App and Wi-Fi Sponsorship

- a) Sponsor logo on program app splash page
- b) Sponsor banner within the program app
- c) Sponsor name will be used as password for VISION Wi-Fi
- d) Sponsor logo will be incorporated into Wi-Fi login
 - i) TBD, after logging in to Wi-Fi, attendee will be redirected to sponsor website
- e) Sponsor logo on signage at VISION.
- f) Sponsor logo and recognition on promotional material distributed about the program app
- g) Sponsor will be recognized in pre- and post-VISION communications (i.e., *Techniques* magazine) as a VISION 2018 sponsor

2) VISION 2018 Promotion/Internet/Electronic/Material Dates

- a) Logo on VISION 2018 website
 - i) Posted upon signing of agreement
 - ii) Supply Jpg and Eps file versions
- b) Banner on VISION 2018 website
 - i) Banner size: 250 x 125 pixels
 - ii) Gif file for animated graphic; Jpg for static graphic
 - iii) Posted upon receipt
 - iv) Only page views and overall site traffic reports are available
- c) Banner within VISION 2018 program app
 - i) Banner size: 640 x 130 pixels
 - ii) Save as Jpg file
 - iii) Banner art due October 1
- d) One VISION 2018 e-blast to attendee list
 - i) November send date for VISION e-blast (TBD)
 - ii) Material due October 1
- e) A full-page ad in TBD issue of *Techniques* Magazine
 - i) Ad art due on TBD

VISION 2018 Program App and Wi-Fi Sponsorship: \$15,000

Sponsor Name: _____

Organization: _____

Email Address: _____

Phone: _____

Signature: _____

Date: _____

E-mail completed form to jwaterhouse@acteonline.org