

CareerTech VISION Demographics
2014/2015/2016/2017/2018

Total Attendees

	San Antonio 2018		Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Members	2,685	60%	2,431	59%	2,861	62%	2,492	65%	2,196	69%
Non-Members	1,826	40%	1,671	41%	1,783	38%	1,345	35%	970	31%
	4,511	100%	4,102	100%	4,644	100%	3,837	100%	3,166	100%

Attendees by Registration Class

	San Antonio 2018		Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Members	2,250	50%	1,850	45%	2,335	50%	1,919	50%	1,673	53%
Non-Members	1,203	27%	1,175	29%	1,225	26%	1,015	26%	697	22%
NAAE	558	12%	580	14%	615	13%	480	13%	468	15%
Comps	101	2%	126	3%	99	2%	120	3%	82	3%
Seniors	26	1%	26	1%	28	1%	27	1%	26	1%
Students	76	2%	27	1%	26	1%	34	1%	44	1%
Speakers	297	7%	318	8%	316	7%	242	6%	176	6%
	4,511	100%	4,102	100%	4,644	100%	3,837	100%	3,166	100%

Member Attendees by Region

	San Antonio 2018		Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Region I	424	16%	380	16%	358	13%	376	15%	416	19%
Region II	378	14%	420	17%	385	13%	398	16%	454	21%
Region III	467	17%	382	16%	412	14%	401	16%	382	17%
Region IV	508	19%	318	13%	312	11%	511	21%	301	14%
Region V	897	33%	918	38%	1,375	48%	799	32%	626	29%
International	11	0%	13	1%	19	1%	7	0%	17	1%
	2,685	100%	2,431	100%	2,861	100%	2,492	100%	2,196	100%

Attendees by Field of Specialization

	San Antonio 2018		Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Administration	1,386	31%	1,149	28%	1,300	29%	1,049	27%	920	29%
No Division Info	0	0%	0	0%	0	0%	321	8%	370	12%
Ag	658	15%	676	16%	650	14%	573	15%	523	17%
T&I	539	12%	451	11%	557	12%	304	8%	231	7%
FACS	314	7%	285	7%	232	5%	257	7%	256	8%
Business	316	7%	333	8%	372	8%	261	7%	199	6%
Guidance	242	5%	202	5%	232	5%	235	6%	147	5%
Guidance - School-to-Work/Career	145	3%	140	3%	139	3%		0%		0%
Other	0	0%	0	0%	0	0%	6	0%	25	1%
Engineering & Tech - STEM	315	7%	305	7%	325	7%	237	6%	143	5%
Engineering & Tech - Arts	52	1%	39	1%	46	1%		0%		0%
Health	148	3%	136	3%	186	4%	131	3%	72	2%
Special Pops	0	0%	0	0%	0	0%		0%	33	1%
PACE	223	5%	229	6%	232	5%	211	5%	101	3%
Marketing	69	2%	58	1%	93	2%	61	2%	56	2%
N&R	104	2%	99	2%	139	3%	191	5%	90	3%
	4,511	100%	4,102	100%	4,503	100%	3,837	100%	3,166	100%

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Attendees by Position Type

	San Antonio 2018		Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Teacher	1,731	35%	1,564	35%	1,672	35%	1,281	35%	1,025	35%
Administrator/Supervisor	1,502	33%	1,227	30%	1,347	29%	1,175	31%	946	30%
Other	422	9%	552	13%	511	11%	356	9%	284	9%
Teacher Educator	298	7%	304	7%	464	10%	343	9%	272	9%
Counselor	218	5%	175	4%	186	4%	141	4%	97	3%
Teacher Supervisor	83	2%	87	2%	93	2%	78	2%	61	2%
Business/Industry Rep	181	4%	93	2%	325	7%	44	1%	33	1%
Retired	0	0%	0	0%	0	0%	29	1%	31	1%
Student	76	2%	100	2%	46	1%	50	1%	45	1%
No position provided	0	0%	0	0%	0	0%	340	9%	372	12%
	4,511	100%	4,102	100%	4,644	100%	3,837	100%	3,166	100%

Attendees by School Type

	San Antonio 2018		Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Comprehensive High School	1,762	39%	1,452	35%	1,997	43%	958	25%	804	25%
Secondary Vocational/Technical School	384	9%	605	15%		0%	908	24%	649	20%
Local School System	603	13%	513	13%		0%	496	13%	472	15%
Four Year College or University	246	5%	220	5%	232	5%	241	6%	222	7%
Two Year Post Secondary	201	4%	199	5%	325	7%	258	7%	141	4%
Business Corporation	84	2%	84	2%	325	7%	63	2%	150	5%
Federal, State or Local Education Agency	187	4%	173	4%	232	5%	182	5%	140	4%
Other	372	8%	470	11%	511	11%	166	4%	125	4%
Junior High/Middle School	144	3%	142	3%	186	4%	98	3%	63	2%
Area CTE Center	523	12%	233	6%	836	18%	59	2%	43	1%
Correctional Institution	5		11				4	0%		0%
Retired		0%		0%		0%	18	0%	12	0%
No school type provided		0%		0%		0%	386	10%	345	11%
	4,511	100%	4,102	100%	4,644	100%	3,837	100%	3,166	100%

Demographics are of CareerTech VISION registered attendees only. This data does not include a yearly combined average of over 1,000 Expo booth staff and Expo only guest passes.