



**ACTE turns 100! Join us for ACTE's Centennial Celebration at CareerTech VISION 2026.**

Happening Dec. 2-5 at the Ernest N. Morial Convention Center in New Orleans, Louisiana, Experience the premier event for CTE professionals with hundreds of sessions, inspiring presenters, a bustling Expo and unforgettable centennial celebrations.

ACTE's CareerTech VISION offers comprehensive programming covering high-quality CTE in secondary and postsecondary environments and emerging trends in the field to help career and technical educators thrive in their careers.

As a Sponsor, you will have access to over 5,000 CTE professionals, including administrators and other key decision-makers.

**Digital & Mobile Opportunities**

Mobile App Banner Ad.....	\$2,500.00
Video Wall (45-second video spot).....	\$3,500.00
Video Wall (60-second video spot).....	\$4,500.00
VISION Website and Mobile App Banner Ad Package.....	\$5,000.00
Mobile App Game Sponsor.....	\$8,500.00
VISION Wi-Fi and Password Sponsor.....	\$15,000.00
Mobile App Sponsor.....	\$10,000.00

**Branding Opportunities**

Digital Tote Bag Insert.....	\$1,000.00
Floor Sticker Sponsor .....	\$3,500.00
Charging Station Sponsor.....	\$3,500.00
Elevator Cling Sponsor.....	\$8,000.00
Escalator Cling Sponsor.....	\$8,000.00
Welcome Cards Sponsor (given to attendees upon hotel check-in).....	\$5,000.00
Directional Signage Sponsor.....	\$7,500.00
<del>Aisle Signs Sponsor (1/2 of Aisles).....</del>	<del>\$5,000.00</del>
Attendee Water Bottle Sponsor.....	\$10,000.00
<del>Lanyard Sponsor.....</del>	<del>\$10,000.00</del>
Tote Bag Sponsor.....	\$15,000.00
Hotel Keycard Sponsor.....	Contact for Price

**Content Opportunities**

**Sponsored Concurrent Session.....\$3,000.00**  
*11 available*

Highlight your program or best practice with a 45-minute time slot within the VISION programming. The session will be designated as a sponsored session and will be set in a room with seating for 75-100 people.

**Food & Beverage Opportunities**

Food and beverage break sponsorships include a pop-up booth in the break area with branded signage and recognition in the mobile app.	
Mimosa Bar.....	\$15,000.00
Coffee Break Sponsor (Friday).....	\$12,000.00
Refreshment Break.....	\$12,000.00
<del>Opening Breakfast (Thursday).....</del>	<del>\$25,000.00</del>



# Sponsorship Opportunities

~~VISIONcast — Podcast Recording with VidPOD.....\$2,500.00~~  
**SOLD OUT**

Record a podcast from the show! This opportunity will allow you to showcase your brand by recording a podcast from an elevated stage setup on the EXPO floor.

- Sponsor benefits:
- Two (2) half hour podcast recording time slots on the show floor
  - Equipment (including microphones) provided
  - Push notifications sent via the conference mobile app to promote the podcast recordings
  - Optional - complimentary MC/host can be provided by Amitrace

**Mega Session Sponsor.....\$2,500.00 each**  
*4 available*

These longer sessions kick off day 2 of VISION and highlight key areas of importance to the CTE community and amplify nationally recognized leadership perspectives. Each session can accommodate 250-400 attendees.

- Sponsor benefits:
- 2-3 minutes to present to attendees
  - Sponsor's logo in the mobile app and on the VISION website
  - Promotional signage at the session
  - One (1) invitation to the President's Reception

~~CTE State Association Leadership Training Program Sponsor.....\$3,750.00~~  
**SOLD OUT**

The State Association Leadership Training Program is a face-to-face training to develop the leadership skills of existing and potential leaders in state ACTE associations. Programming is focused on the quality association standards. This is attended by 40-50 leaders.

- Sponsor benefits:
- 5 minutes to present to attendees
  - Sponsor can distribute materials or resources to attendees
  - Sponsor's logo included on training materials

~~ACTE — Advance CTE State Leaders Meeting Sponsor~~  
**SOLD OUT**  
~~Exclusive.....\$5,000.00~~  
~~Non-exclusive (1 available).....\$2,500.00~~

The focus of this meeting is leveraging collaboration between ACTE and Advance CTE leaders from across the nation. Approximately 40 influential participants attend each year.

- Sponsor benefits:
- 5 minutes to present to attendees

**ACTE State Association Leadership Breakfast Sponsor.....\$5,000.00**  
*1 available*

The ACTE State Association Leadership Breakfast celebrates ACTE's state associations, leaders and members. During the event, states who have met the requirements receive the Quality Association Standards award. This is attended by 250-300 state leaders.

~~Bark Park Sponsor.....\$7,500.00~~  
**SOLD OUT**

An attendee favorite at VISION since 2023! Give attendees an opportunity to visit with adorable, adoptable dogs from the New Orleans area. This experience will take place on the show floor.

- Sponsor benefits:
- Sponsor logo on Bark Park signage
  - Mobile app push notification
  - Recognition in the mobile app
  - Recognition on the entrance unit

# Sponsorship Opportunities

**Event Map Kiosk Sponsor**.....\$8,000.00

*Sole Sponsorship*

Showcase your brand prominently on this touch-screen kiosk near the registration desk.

**First-Time Attendee Orientation**

**Sponsor**.....\$10,000.00

*2 available*

The First Time Attendee Orientation welcomes new VISION attendees with a full buffet breakfast and program. ACTE leaders are introduced and provide an overview of VISION. This event draws between 500-600 attendees.

Sponsor benefits:

- 5 minutes to present to attendees
- Sponsor can distribute materials or resources to attendees
- Sponsor's logo included in slide presentation

**Closing General Session Sponsor**.....\$15,000.00

*Sole Sponsorship*

Leave the final impression on our attendees by sending them off with some closing comments at our closing session.

Sponsor benefits:

- 2 minutes of speaking time on the main stage

**President's Reception Sponsor**

~~Exclusive~~.....\$15,000.00

Non-exclusive (1 available).....\$7,500.00

This invitation-only reception on Friday, December 4 is a networking opportunity for ACTE's Board of Directors, Educational Institution Members, Corporate Members and other VIPs.

Sponsor benefits:

- 2 minutes of speaking time during the event
- Sponsor's logo prominently featured at the event
- Sponsor's logo included on event invitation
- Access to an opt-in list of attendee information
- Option to create a sponsor-branded cocktail

**EXPO Enhancements**

**Attendee Lounge Sponsor**.....\$10,000.00

*Sole Sponsorship*

Sponsor the go-to spot for comfort needs, a quick refresher . The lounge space will include an infused water station, packaged snacks conveniently located on the Expo floor.

Sponsor benefits:

- Sponsor logo on Attendee Lounge signage
- Mobile app push notification
- Recognition in the mobile app
- Recognition on the entrance unit
- Includes one (1) complimentary lead retrieval system (scanner)

**Headshot Booth Sponsor**.....\$15,000.00

*2-day Activation, Sole Sponsorship*

Make your organization a "focal point" of the show floor as the exclusive sponsor of the headshot booth. Attendees will receive a complimentary headshot delivered instantly via iPad.

Sponsor benefits:

- Sponsor logo on Headshot Booth signage
- Mobile app push notification
- Recognition in the mobile app
- Recognition on the entrance unit
- Includes one (1) complimentary lead retrieval system (scanner)

**Relaxation Station Sponsor**.....\$10,000.00

*Sole Sponsorship*

Provide a relaxation break for our attendees on the show floor. Your sponsorship will provide free 10-minute seated massages to attendees provided by local massage therapy students.

Sponsor benefits:

- Sponsor logo on Relaxation Station signage
- Mobile app push notification
- Recognition in the mobile app
- Recognition on the entrance unit

## EXPO Happy Hour

### EXPO Happy Hour Reception

**Sponsor**.....\$5,000.00

*Limited availability*

Sponsor benefits:

- 100 drink tickets to hand out to attendees during EXPO hall hours prior to the event
- Your company logo on promotional EXPO Reception Sponsor signage at the event
- A spotlight via mobile app + push notifications
- Inclusion in the "Know Before You Go" attendee email
- Tabletop signage to showcase your participation

### Premiere EXPO Happy Hour Reception

**Sponsor**.....\$15,000.00

*Limited availability*

All the benefits of the reception sponsor package,  
 PLUS:

- A secondary spot next to the food display to showcase materials, add a pop-up display, or have staff greet attendees
- Top-billing on all EXPO Reception Sponsor signage
- One, 45-second video on the Video Wall, played all day Wednesday, December 10
- One virtual tote bag insert
- One to two minutes of speaking time during the reception

## NEW for CareerTech EXPO 2026!!

**Musical Break Sponsor**.....\$1,500.00

*4 available*

Bring a bit of the Big Easy to the show floor by sponsoring a musical break!

**VISIONtalk**.....\$5,000.00

*5 available*

20-minute spot (content to be recommended by sponsor with approval from ACTE) One of our main stages will be branded as our VISION Talk stage.

**NOOK Event Pod Sponsorship**.....\$5,000.00

*6 available*

Brand two highly sought-after NOOK Event Pods with your company's branding. The NOOKs provide a quiet place for attendees to connect amid a busy show floor and come complete with an electric outlet so attendees can charge their devices.

Sponsor benefits:

- Sponsor's logo displayed on exterior of the NOOK
- Recognition on informational signage on EXPO floor

## MEDAL LEVELS

VISION Sponsors who invest \$7,500.00 or more are recognized by different medal levels and receive the additional benefits outlined below.

### Platinum Level.....\$50,000.00

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a Platinum sponsor in the conference mobile app
- Platinum sponsor sign at your EXPO booth
- Eight (8) invitations to the President's Reception
- Company name and logo included in follow-up article in *Techniques* magazine

### Gold Level.....\$25,000.00

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a Gold sponsor in the conference mobile app
- Gold sponsor sign at your EXPO booth
- Five (5) invitations to the President's Reception
- Company name and logo included in follow-up article in *Techniques* magazine

### Silver Level.....\$12,500.00

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a silver sponsor in the conference mobile app
- Silver sponsor sign at your EXPO booth
- Three invitations to the President's Reception
- Company name and logo included in follow-up article in *Techniques* magazine

### Bronze Level.....\$7,500.00

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a bronze sponsor in the conference mobile app
- Bronze sponsor sign at your EXPO booth
- One (1) invitation to the President's Reception