ACTE TURNS 100!

Join us for ACTE's Centennial Celebration at CareerTech VISION 2026.

Happening Dec. 2-5 at the Ernest N. Morial Convention Center in New Orleans, Louisiana, VISION is the premier event for CTE professionals with hundreds of sessions, inspiring presenters, a bustling Expo and unforgettable centennial celebrations.

ACTE's CareerTech VISION offers comprehensive programming covering high-quality CTE in secondary and postsecondary environments and emerging trends in the field to help career and technical educators thrive in their careers.

As a Sponsor, you will have access to over 5,000 CTE professionals, including administrators and other key decision-makers.

Digital & Mobile Opportunities

- **Mobile App Banner Ad**.....$2,500
- **Video Wall (45-second video spot)**.....$3,500
- **Video Wall (60-second video spot)**.....$4,500
- **VISION Website and Mobile App Banner Ad Package**.....$5,000
- **Mobile App Game Sponsor**.....$8,500
- **VISION Wi-Fi and Password Sponsor**.....$15,000
- **Mobile App Sponsor**.....$10,000

To reserve a sponsorship opportunity, please contact Glenda Paxton, gpaxton@acteonline.org

Branding Opportunities

- **Digital Tote Bag Insert** $1,000
- **Floor Sticker Sponsor** $3,500
- **Charging Station Sponsor**.....$3,500
- **Elevator Cling Sponsor** $8,000
- ~~**Escalator Cling Sponsor** .....**SOLD**~~
- **Welcome Cards Sponsor** (given to attendees upon hotel check-in).....$5,000
- **Directional Signage Sponsor**.....$7,500
- ~~**Aisle Signs Sponsor (1/2 of Aisles)**.....**SOLD**~~
- **Attendee Water Bottle Sponsor** $10,000
- ~~**Lanyard Sponsor**.....**SOLD**~~
- ~~**Tote Bag Sponsor**.....**SOLD**~~
- **Hotel Keycard Sponsor**.....Contact for Price

Content Opportunities

Sponsored Concurrent Session.....$3,000

1 remaining

Highlight your program or best practice with a 45-minute time slot within the VISION programming. The session will be designated as a sponsored session and will be set in a room with seating for 75-100 people.

Food & Beverage Opportunities

Food and beverage break sponsorships include a popup booth in the break area with branded signage and recognition in the mobile app.

- **Coffee Break Sponsor** (Friday).....$12,000
- **Refreshment Break**.....$12,000
- ~~**Opening Breakfast** (Thursday).....**SOLD**~~

ACTE's CareerTech VISION 2026

SPONSORSHIP OPPORTUNITIES

VISIONcast - Podcast Recording with VidPOD.....$2,500

1 available

Record a podcast from the show! This opportunity will allow you to showcase your brand by recording a podcast from an elevated stage setup on the EXPO floor.

Sponsor benefits:

- Two (2) half hour podcast recording time slots on the show floor
- Equipment (including microphones) provided
- Push notifications sent via the conference mobile app to promote the podcast recordings
- Optional: Complimentary MC/host can be provided by Amitrace

Mega Session Sponsor.....$2,500

5 available

These longer sessions kick off day 2 of VISION and highlight key areas of importance to the CTE community and amplify nati ecognized leadership perspecti n can accommodat es.

SOLD OUT

Sponso

- 2-3 tes to present to attendees
- Sponsor's logo in the mobile app and on the VISION website
- Promotional signage at the session
- One (1) invitation to the President's Reception

CTE State Association Leadership Training Program Sponsor.....$3,750

Sole Sponsorship

The State Association Leadership Training Program is a face-to-face training to d e leadership skills of existing and n state ACTE associations. P used on the quality associatio s is attended by 40-50 leaders.

SOLD OUT

Sponsor benefits:

- 5 minutes to present to attendees
- Sponsor can distribute materials or resources to attendees
- Sponsor's logo included on training materials

ACTE-Advance CTE State Leaders Meeting Sponsor

Exclusive.....$5,000
Non-exclusive (2 available).....$2,500

The focus of this ging collaboration between A e CTE leaders from across the natio nately 40 influential participants attend ea year.

SOLD OUT

Sponsor benefits:

- 5 minutes to present to attendees

ACTE State Association Leadership Breakfast Sponsor......$5,000

2 available

The ACTE State Association reakfast celebrates ACTE's st aders and members. D tes who have met the requirem e the Quality Association Standards awa . This is attended by 250-300 state leaders.

SOLD OUT

Bark Park Sponsor......$7,500

SOLD OUT

An attendee favorite at VISION since 2023! Give attendees an opportunity to vi dorable, adoptable dogs from t rea. This experience wil show floor.

SOLD OUT

Sponsor be

- Sponsor go on Bark Park signage
- Mobile app push notification
- Recognition in the mobile app
- Recognition on the entrance unit

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ACTE's CareerTech VISION 2026

SPONSORSHIP OPPORTUNITIES

Closing General Session Sponsor.....$15,000

Sole Sponsorship

Leave the final impression on our attendees by sending them off with some closing comments at our closing session.

Sponsor benefits:

- 2 minutes of speaking time on the main stage

Event Map Kiosk Sponsor.....$8,000

Sole Sponsorship

Showcase your brand prominently on this touchscreenkiosk near the registration desk.

First-Time Attendee Orientation Sponsor.....$10,000

2 available

The First Time Attendee Orientation welcomes new VISION attendees with a full buffet breakfast and program. ACTE leaders are introduced and provide anoverview of VISION. This event draws between 500-600 attendees.

Sponsor benefits:

- 5 minutes to present to attendees
- Sponsor can distribute materials or resources to attendees
- Sponsor's logo included in slide presentation

~~**President's Reception Sponsor**~~

Exclusive.....$15,000
Non-exclusive (2 available).....$7,500

This invitation-only reception on Friday, December 4 is a networking opportunity for ACTE's Board of Directors, Educational Institution[illegible]ers, Corporate Members and other VIPs.

SOLD OUT

Sponsor bene[illegible]

- 2 minutes [illegible]me during the event
- Sponsor's l[illegible]prominently featured at the event
- Sponsor's logo included on event invitation
- Access to an opt-in list of attendee information
- Option to create a sponsor-branded cocktail

EXPO Enhancements

~~**Attendee Lounge Sponsor**~~.....$10,000

Sole Sponsorship

Sponsor the go-to spot for comfort needs, a quick refresher . The lounge space will include an infused water station, packaged snac[illegible]niently located on the Expo floor.

SOLD OUT

Sponsor be[illegible]

- Spon[illegible]ttendee Lounge signage
- Mobile[illegible]p push notification
- Recognition in the mobile app
- Recognition on the entrance unit
- Includes one (1) complimentary lead retrieval system (scanner)

~~**Headshot Booth Sponsor**~~.....$15,000

2-day Activation, Sole Sponsorship

Make your organization a "focal point" of the show floor as the exclusive sponsor of t[illegible]dshot booth. Attendees will receive a co[illegible]eadshot delivered instantly[illegible]

SOLD OUT

Sponsor ben[illegible]

- Sponsor l[illegible]n Headshot Booth signage
- Mobile app push notification
- Recognition in the mobile app
- Recognition on the entrance unit
- Includes one (1) complimentary lead retrieval system (scanner)

Relaxation Station Sponsor.....$10,000

Sole Sponsorship

Provide a relaxation break for our attendees on the show floor. Your sponsorship will provide free 10-minute seated massages to attendees provided by local massage therapy students.

Sponsor benefits:

- Sponsor logo on Relaxation Station signage
- Mobile app push notification
- Recognition in the mobile app
- Recognition on the entrance unit

To reserve a sponsorship opportunity, please contact Glenda Paxton, gpaxton@acteonline.org

ACTE's CareerTech VISION 2026

SPONSORSHIP OPPORTUNITIES

EXPO Happy Hour

EXPO Happy Hour Reception Sponsor.....$5,000

Limited availability

Sponsor benefits:

- 100 drink tickets to hand out to attendees during EXPO hall hours prior to the event
- Your company logo on promotional EXPO Reception Sponsor signage at the event
- A spotlight via mobile app + push notifications
- Inclusion in the "Know Before You Go" attendee email
- Tabletop signage to showcase your participation

Premiere EXPO Happy Hour Reception Sponsor.....$15,000

Limited availability

All the benefits of the reception sponsor package, PLUS:

- A secondary spot next to the food display to showcase materials, add a pop-up display, or have staff greet attendees
- Top-billing on all EXPO Reception Sponsor signage
- One, 45-second video on the Video Wall, played all day Wednesday, December 10
- One virtual tote bag insert
- One to two minutes of speaking time during the reception

NEW for CareerTech EXPO 2026!!

Musical Break Sponsor $1,500

4 available

Bring a bit of the Big Easy to the show floor by sponsoring a musical break!

VISIONtalk $5,000

4 available

20-minute spot (content to be recommended by sponsor with approval from ACTE) One of our main stages will be branded as our VISION Talk stage.

NOOK Event Pod Sponsorship.....$5,000

4 available

Brand two highly sought-after NOOK Event Pods withyour company's branding. The NOOKs provide a quietplace for attendees to connect amid a busy show floorand come complete with an electric outlet soattendees can charge their devices.

Sponsor benefits:

- Sponsor's logo displayed on exterior of the NOOK
- Recognition on informational signage on EXPO floor

ACTE's CareerTech VISION 2026

SPONSORSHIP OPPORTUNITIES

MEDAL LEVELS

VISION Sponsors who invest $7,500 or more are recognized by different medal levels and receive the additional benefits outlined below.

Platinum Level.....$50,000

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a Platinum sponsor in the conference mobile app
- Platinum sponsor sign at your EXPO booth
- Eight (8) invitations to the President's Reception
- Company name and logo included in follow-up article in *Techniques* magazine

Gold Level.....$25,000

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a Gold sponsor in the conference mobile app
- Gold sponsor sign at your EXPO booth
- Five (5) invitations to the President's Reception
- Company name and logo included in follow-up article in *Techniques* magazine

Silver Level.....$12,500

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a Silver sponsor in the conference mobile app
- Silver sponsor sign at your EXPO booth
- Three invitations to the President's Reception
- Company name and logo included in follow-up article in *Techniques* magazine

Bronze Level.....$7,500

- Company logo on the VISION website
- Company logo on video wall and sponsor signage throughout VISION
- Company logo on the VISION Opening Session walk-in slides
- VIP seating to all general sessions
- Listing as a Bronze sponsor in the conference mobile app
- Bronze sponsor sign at your EXPO booth
- One (1) invitation to the President's Reception