



ACTE's 2018 CareerTech Expo
Thursday, November 29 & Friday, November 30
Henry B. Gonzalez Convention Center—Hall 2
San Antonio, Texas
www.careertechexpo.com
jwaterhouse@acteonline.com

Exhibitor Newsletter – March

Hello Everyone-

I have just a few things to share with you. First, we have a May print + electronic advertising special package to help promote your products and services to educators and administrators before the schoolyear ends.

Also, I'm sending a reminder (see below) that ACTE's CareerTech VISION call for presentations is still open if you'd like to submit an educational session proposal for review.

Finally, if you have a presentation and don't want to go through the review process, exhibitor workshop timeslots are available.

May ACTE Advertising Special - \$2,500

PRINT - One Full-page May Techniques Ad
Electronic - One ACTE Membership E-blast
Cost - \$2,500

We need your space reservations by March 9th. For more information contact Tom Minich (607-264-9069 or tminich.acte@gmail.com).

Upcoming ad material submission dates:

Techniques May 2018

Space Reservations: March 9

Techniques September 2018

Space Reservations: July 6

Techniques October 2018

Space Reservations: August 10

Techniques November 2018

Space Reservations: September 7

VISION CFP Deadline Extended to March 14



Share Your New Ideas, Classroom Strategies and Program Innovations at ACTE's CareerTech VISION

November 28–December 1, San Antonio, Texas

[Deadline to submit your presentation proposals is March 14](#)

VISION 2018 Exhibitor Workshops

Sometimes session proposals don't get selected. But for \$1,000 you can reserve a [VISION 2018 exhibitor workshop](#) timeslot.

More information can be found at www.careertechvision.com. Let me know if you have any questions.

ACTE Exhibitor Service Center

[The Exhibitor Service Center](#) is your one-stop-shop resource to all things regarding the expo. The primary contact for your 2018 CareerTech Expo booth should have log-in information for the ESC. If you do not have your log-in information, please contact jwaterhouse@acteonline.org

Once you have logged-in you will be able to:

- Pay outstanding balances
- Register booth staff
- Update your online company profile (your virtual booth)
- Download Freeman's Exhibitor Service Kit
- Download the Exhibitor Guest Pass
- Order eShow's lead retrieval services
- And Much More!

Internet Explorer users will experience difficulties when trying to access the ESC. I suggest using a different browser.

ACTE Membership and VISION 2018 E-blasts – *limited availability*

We offer a limited number of **E-blasting opportunities** to the pre and post VISION attendee list and to ACTE membership. For more information contact Tom Minich (607-264-9069 or tminich.acte@gmail.com).

ACTEnews Banners – weekly e-newsletter to ACTE membership

ACTEnews is a weekly e-newsletter sent to ACTE's membership. We offer a limited number of banner placements. For more information contact Tom Minich (607-264-9069 or tminich.acte@gmail.com).

ACTEonline Banners

Contact www.multiview.com for more information.

ACTE Postal Mailing Lists

Pre and post VISION and ACTE membership [postal mailing lists](#) can be purchased from Infocus Marketing, Inc. (800.708.5478 or www.infocuslists.com).

VISION 2018 Housing and Transportation

You can view [housing and travel information here](#).

[Grand Hyatt San Antonio](#)

600 E Market St, San Antonio, TX 78205
Phone: (210) 224-1234
Rate: \$189 plus 16.75% and .07% State Cost Recovery Fee
To make your reservation, please [click here](#).

Important Dates

Move-In/Set-up/Registration

Tuesday, November 27, 1:00 pm – 5:00 pm
Wednesday, November 28, 8:00 am – 6:00 pm

Exhibit Hours

Thursday, November 29, 10:00 am – 5:30 pm
Friday, November 30, 9:00 am – 3:00 pm

Move-Out

Friday, November 30, 3:00 pm – 10:00 pm
Saturday, December 1, 9:00 am – 1:00 pm

Future Vision Dates

VISION 2019: December 4 – 7, 2019, Anaheim
VISION 2020: December 2 – 5, Nashville

Your participation as an exhibitor is greatly appreciated. I'll be updating you on important VISION information via email. More information can also be found online at www.careertechexpo.com. I look forward to seeing you in San Antonio this November.

As always, if you have any questions or concerns about the expo don't hesitate to get in touch with me.

Jim Waterhouse, Exhibits Manager
jwaterhouse@acteonline.org
703-683-9332