



# Innovation Alley



Nov. 30–Dec. 1

THE CAREER AND TECHNICAL EDUCATION EVENT OF THE YEAR!

P H O E N I X

NEW exhibitor add-on for 2023! Innovation Alley, a must see show floor destination. A unique opportunity to showcase your latest and greatest products and services in the CTE world in one convenient show floor location, booths 1400 & 1401.

**Q: Who is innovation alley for?**

A: Any current exhibitors wanting to drive traffic to their booth by showcasing a new product or service.

**Q: How much does Innovation Alley cost?**

A: \$850

**Q: What kind of space do I get for my display?**

A: A 3ft section (or half) of a draped 6 ft table in either booth 1400 or 1401

**Q: Will there be any other type of recognition?**

A: Yes, your participation in Innovation Alley will be noted on the mobile app.

**Q: Will any signage be included?**

A: ACTE will provide basic Exhibitor signage (ie. Company Name and Exhibiting booth number). You are encouraged to design/utilize the space based upon what works best for showcasing your product and/or services.

**Q: Why would I want to participate in Innovation Alley?**

A: This all-new special opportunity becomes a secondary location that is used to showcase a new product or service and ultimately drives traffic to your booth. Innovation Alley is strategically placed on the show floor to maximize attendee traffic, increasing your visibility and presence at VISION.

For additional information, contact Lindsay Skender at [exhibitsales@acteonline.org](mailto:exhibitsales@acteonline.org) or (301) 637-3156