



ACTE's 2022 CareerTech Expo
Thursday, December 1 & Friday, December 2
Las Vegas Convention Center
Las Vegas, NV
www.careertechvision.com
jwaterhouse@acteonline.com

Hello Exhibitor,

I recently sent the following show information to the show contact for all VISION 2022 exhibitors. I thought I'd share it here too.

Freeman has sent me the link to their online Exhibitor Services Kit. I'm also making sure you have everything needed to setup your exhibit at the 2022 CareerTech Expo. But before I start, here's my annual warning about an ongoing e-mailing list scam. I'm truly tired of these fake electronic mailing list people!

*****SCAM ALERT*****

Myself and many of you have been contacted by many different individuals supposedly selling ACTE's electronic mailing list. Only ACTE owns our member or event attendee e-mail address lists. Only myself and Tom Minich are authorized to discuss renting ACTE's electronic mailing list with you. If you are contacted by anyone other than myself or Tom Minich about ACTE's electronic mailing list, politely or impolitely, tell them to stop contacting you.

*****END SCAM ALERT*****

For your reference, I have posted on the VISION website a list of [ACTE Marketing Opportunities](#) and the only people authorized to contact you about them. If you ever have a question about someone contacting you, feel free to ask me.

VISION Vendor E-Blast & *Techniques Magazine*

If you'd like to send a pre-conference e-blast message to the real list of VISION attendees before they arrive in Las Vegas, contact Tom Minich, 518-406-3099 or tminich.acte@gmail.com. The cost is \$1,800 and we will send your message before VISION and again after the conference.

Techniques Magazine's next print issue is November 2022. Advertising space reservations are due by September 26th.

Write for *Techniques*

Would you like to provide an article for the Industry Connect section of *Techniques*? For more information contact Tom Minich, 518-406-3099 or tminich.acte@gmail.com.

Now, to some "have you" questions:

Have you registered your booth staff?

Have you reserved your hotel rooms?

Have you ordered carpet, tables and chairs for your booth? (carpet in your booth is required)

Have you ordered electric or internet?

Have you rented eShow's lead retrieval app?

Have you arranged shipping?

Information and links for each item above can be found in the [Exhibitor Service Center](#)

Freeman Exhibitor Services

[Freeman's exhibitor service kit](#) is the source for ordering furnishings for your booth and arranging [shipping](#). To receive an additional Freeman discount on select items, place your order online prior to the discount price deadline of November 1, 2022. Here's where you can view [Freeman's show schedule](#).

Are you new to show? [Freeman's Quick Facts](#) are a good reference to keep handy.

The price of booth rental does not include storage, placement, shipment, or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, carpet, individual booth cleaning, internet or any other special service ordered by the exhibitor.

If you need Freeman assistance or have any questions, please contact Freeman Exhibitor Support at (888) 508-5054.

eShow Lead Retrieval

eShow handles badge scanners and [lead retrieval](#).

Phone: 847-620-4499

leads@goeshow.com

Mobile App - One Activation

Advance Pricing (On or Before Oct 28, 2022): \$250

Onsite Pricing (After Oct 28, 2022): \$300

Freeman and Las Vegas Convention Center Services

Ordering Information

The following are links to material handling, shipping, utilities and electrical, production AV, flooring, internet, voice/video, and catering information.

Freeman Material Handling	Freeman Flooring
Freeman Shipping	LVCC Internet Pricing
Freeman Utilities and Electrical	LVCC Voice and Video
Freeman Production and AV	LVCC Catering

You can view [Freeman's show schedule here](#).

Non-Official Contractors

If you are using non official contractors to setup your booth, you must complete the [non official contractor form](#).

Show Dates

Make sure you know [Expo dates and hours](#).

Also, please take a moment to visit the [Exhibitor Service Center](#) to make sure your company's contact information, description and company logo are up-to-date for our online expo floor plan and the VISION 2022 program app. There is no printed program guide at VISION. All program information can be found in the VISION Mobile App or at www.careertechvision.com.

Your ESC Log-in Info

The main VISION contact for your booth has the user name and password you will need to login to the [Exhibitor Service Center](#). If you do not know who that is, contact jwaterhouse@acteonline.org for help.

I look forward to seeing you this December. As always, if you have any questions or concerns about the show don't hesitate to get in touch with me at 703-683-9332 or jwaterhouse@acteonline.org