

Why do you think your organization/institution will increase the number of allied health professionals on staff/enrolled?

EMPLOYER

EDUCATOR

Always bringing in new doctors

**New clinics**

**Growth** More clients

Becoming busier

Adding more providers More residents

Greater customer base

We hired many more last year

More demand **Need**

**New programs**

Better program offerings Higher demand

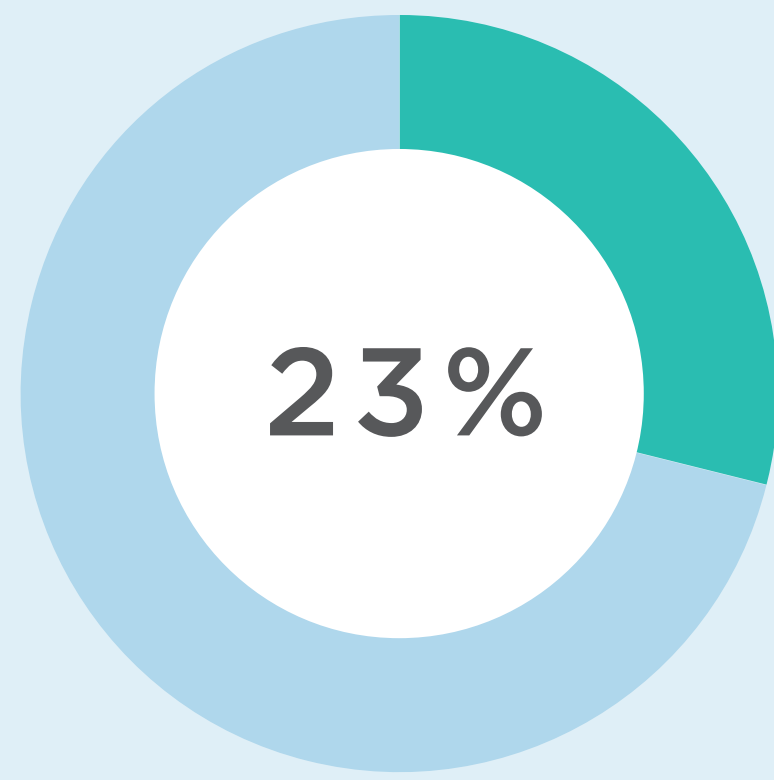
Raising enrollment

More CE opportunity Money

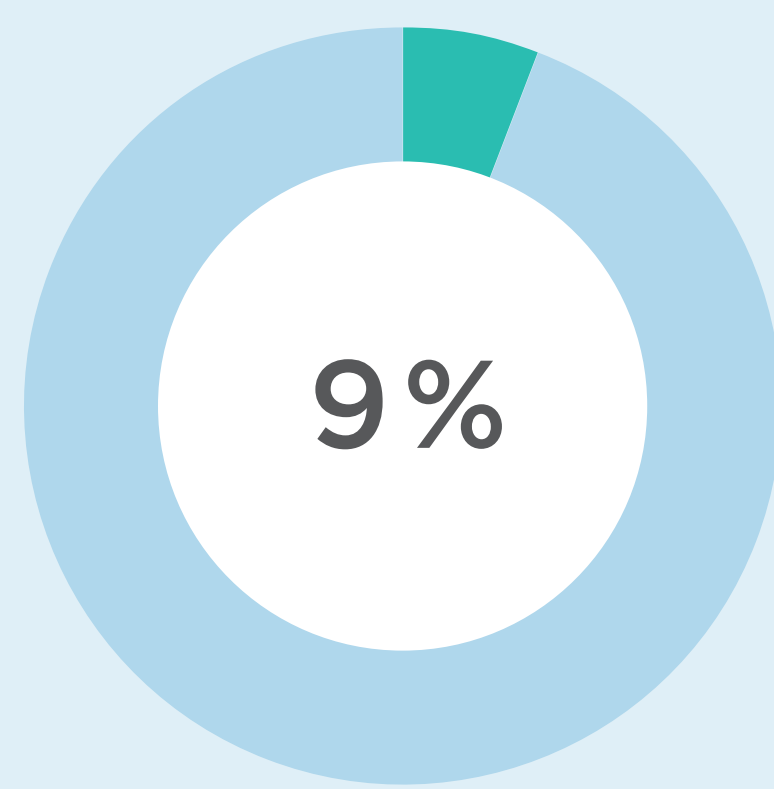
PHARMACY TECHNICIANS (n=28 EMPLOYERS, n=20 EDUCATORS)  
 PHLEBOTOMISTS (n=30 EMPLOYERS, n=20 EDUCATORS)  
 MEDICAL ASSISTANTS (n=44 EMPLOYERS, n=46 EDUCATORS)

According to the Bureau of Labor Statistics, employment of healthcare occupations are projected to grow **19%** from 2014 to 2024, adding about **2.3 MILLION** new jobs.

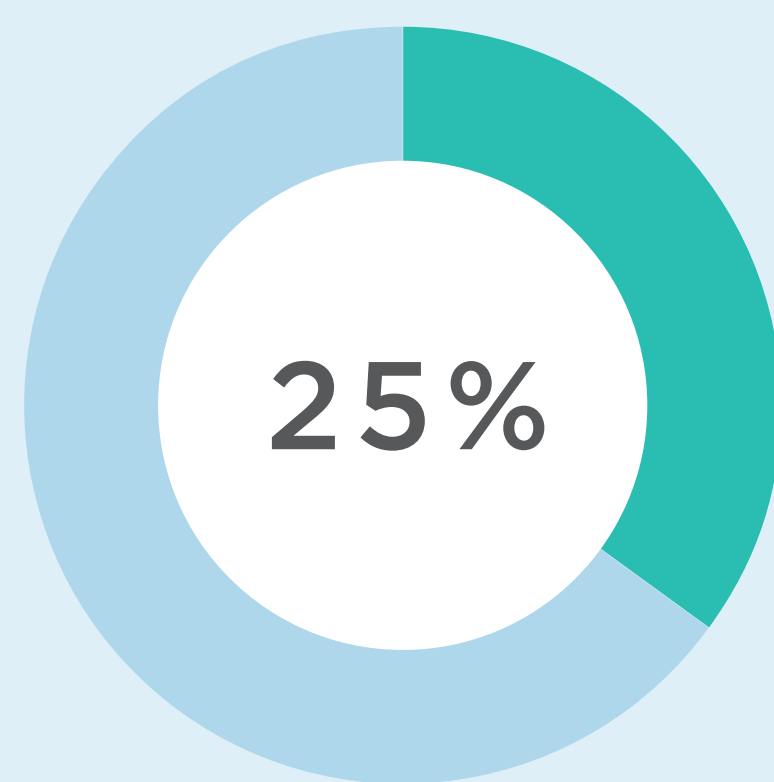
According to the Bureau of Labor Statistics:



Employment of medical assistants is projected to grow **23 percent** from 2014 to 2024



Employment of pharmacy technicians is projected to grow **9 percent** from 2014 to 2024

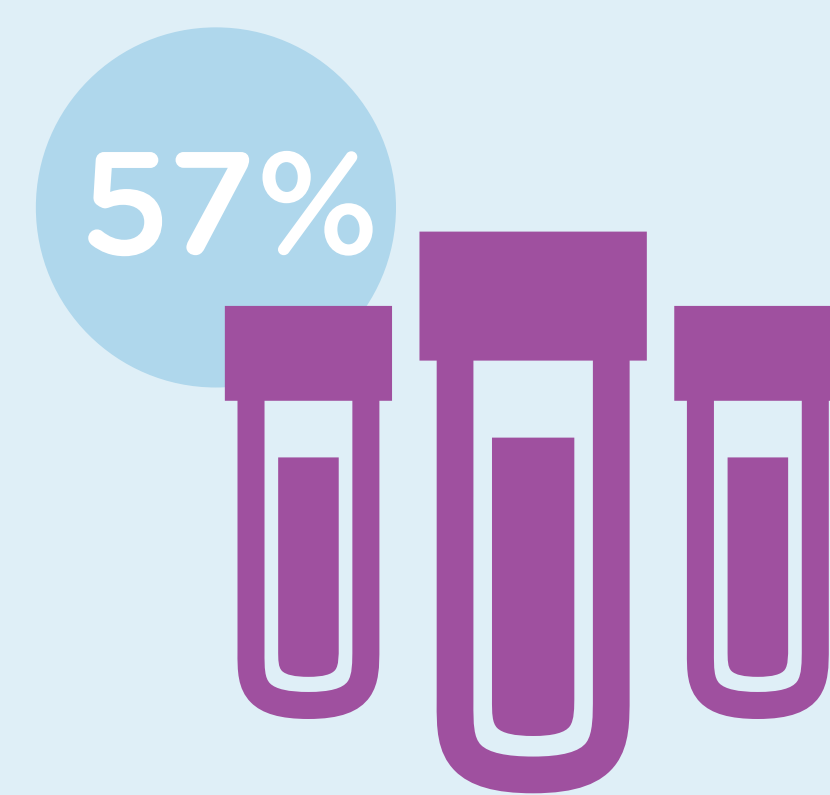


Employment of phlebotomists is projected to grow **25 percent** from 2014 to 2024

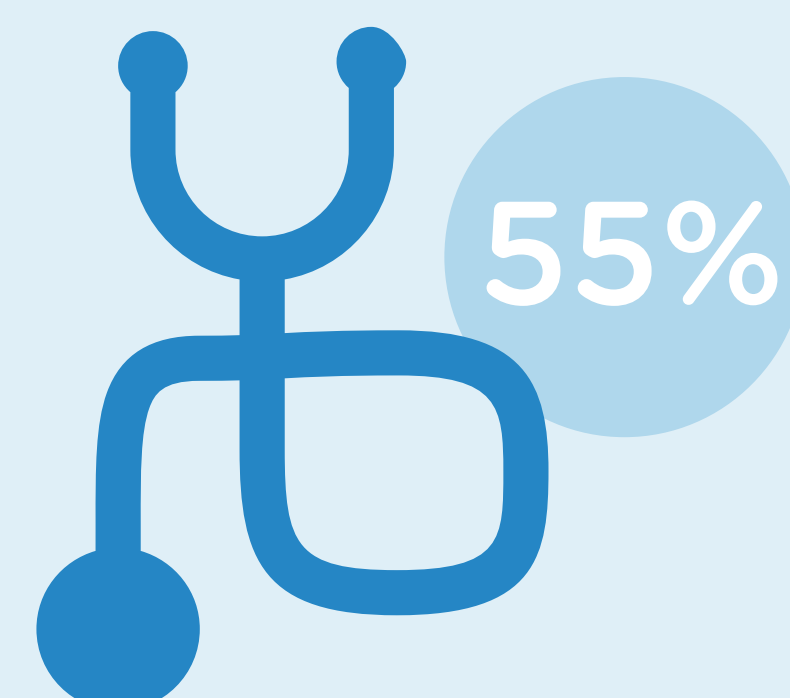
The majority of employers surveyed require professional certification for roles



PHARMACY TECHNICIANS



PHLEBOTOMISTS



MEDICAL ASSISTANTS

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