



ACTE's 2018 CareerTech Expo
Thursday, November 29 & Friday, November 30
Henry B. Gonzalez Convention Center—Hall 2
San Antonio, Texas
www.careertechexpo.com
jwaterhouse@acteonline.com

Exhibitor Newsletter – ACTE Marketing Opportunities – Who Should Be Contacting You!

Hello Everyone-

You'll be contacted by people leading up to VISION 2018. Offering all sorts of mailing lists and other ACTE marketing opportunities. Besides myself, the following are the only people and organizations authorized by ACTE to contact you.

- Tom and Brad Minich - Techniques, vendor e-blasts, ACTEnews banners, and VISION sponsorships.
- SmartBrief represents CareerTech Update.
- Multiview represents ACTEonline.org website banners.
- Infocus Marketing, Inc represents ACTE postal mailing lists.

You'll be working hard at VISION 2018 promoting your products and services. Year-round you can continue to engage a broader CTE audience through ACTE marketing opportunities.

ACTE Marketing Opportunities

Techniques Advertising – Reserve space for fall 2018 issues

Techniques magazine is the top publication serving the CTE market. Eight issues are published and mailed to ACTE's entire membership during the school year.

For more information contact Tom Minich (607-264-9069 or tminich.acte@gmail.com).

Upcoming ad material submission dates:

Techniques November 2018 (the only printed publication at VISION)

Space Reservations: August 31

Techniques January 2019

Space Reservations: October 19

Visit *Techniques* [advertising information](#) page to view past issues.

ACTE Membership and VISION 2018 E-blasts – *limited availability*

We offer a limited number of **E-blasting opportunities** to the pre and post VISION attendee list and to ACTE membership. For more information contact Tom Minich (607-264-9069 or tminich.acte@gmail.com).

ACTEnews Banners

ACTEnews is an ACTE focused weekly e-newsletter sent to ACTE's membership. We offer a limited number of banner placements. For more information contact Tom Minich (607-264-9069 or tminich.acte@gmail.com).

CareerTech Update

CareerTech Update is a daily e-newsletter to ACTE's membership focused on CTE news. Contact www.smartbrief.com For more information.

ACTEonline Banners

Contact www.multiview.com for more information about banner advertising on www.acteonline.org

ACTE Postal Mailing Lists

Pre and post VISION and ACTE membership [postal mailing lists](#) can be purchased from Infocus Marketing, Inc. (800.708.5478 or www.infocusmarketing.com).

VISION Sponsorships

Visit the [VISION 2018 sponsorship page](#) or please contact jwaterhouse@acteonline.org for more information.

One show reminder for you. [The Exhibitor Service Center](#) is your one-stop-shop resource to all things regarding the expo. The primary contact for your 2018 CareerTech Expo booth should have log-in information for the ESC. If you do not have your log-in information, please contact jwaterhouse@acteonline.org

As always, if you have any questions or concerns about the expo don't hesitate to get in touch with me. More information can also be found online at www.careertechexpo.com. I look forward to seeing you in San Antonio this November.

Jim Waterhouse, Exhibits Manager
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