

CareerTech VISION Demographics
2014/2015/2016/2017

Total Attendees

	Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Members	2,431	59%	2,861	62%	2,492	65%	2,196	69%
Non-Members	1,671	41%	1,783	38%	1,345	35%	970	31%
	4,102	100%	4,644	100%	3,837	100%	3,166	100%

Attendees by Registration Class

	Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Members	1,850	45%	2,335	50%	1,919	50%	1,673	53%
Non-Members	1,175	29%	1,225	26%	1,015	26%	697	22%
NAAE	580	14%	615	13%	480	13%	468	15%
Comps	126	3%	99	2%	120	3%	82	3%
Seniors	26	1%	28	1%	27	1%	26	1%
Students	27	1%	26	1%	34	1%	44	1%
Speakers	318	8%	316	7%	242	6%	176	6%
	4,102	100%	4,644	100%	3,837	100%	3,166	100%

Member Attendees by Region

	Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Region I	380	16%	358	13%	376	15%	416	19%
Region II	420	17%	385	13%	398	16%	454	21%
Region III	382	16%	412	14%	401	16%	382	17%
Region IV	318	13%	312	11%	511	21%	301	14%
Region V	918	38%	1,375	48%	799	32%	626	29%
International	13	1%	19	1%	7	0%	17	1%
	2,431	100%	2,861	100%	2,492	100%	2,196	100%

Attendees by Field of Specialization

	Nashville 2017		Las Vegas 2016		New Orleans 2015		Nashville 2014	
Administration	1,149	28%	1,300	29%	1,049	27%	920	29%
No Division Info	0	0%	0	0%	321	8%	370	12%
Ag	676	16%	650	14%	573	15%	523	17%
T&I	451	11%	557	12%	304	8%	231	7%
FACS	285	7%	232	5%	257	7%	256	8%

**CareerTech VISION Demographics
2014/2015/2016/2017**

Business	333	8%	372	8%	261	7%	199	6%
Guidance	202	5%	232	5%	235	6%	147	5%
Guidance - School-to-Work/Career	140	3%	139	3%		0%		0%
Other	0	0%	0	0%	6	0%	25	1%
Engineering & Tech - STEM	305	7%	325	7%	237	6%	143	5%
Engineering & Tech - Arts	39	1%	46	1%		0%		0%
Health	136	3%	186	4%	131	3%	72	2%
Special Pops	0	0%	0	0%		0%	33	1%
PACE	229	6%	232	5%	211	5%	101	3%
Marketing	58	1%	93	2%	61	2%	56	2%
N&R	99	2%	139	3%	191	5%	90	3%
	4,102	100%	4,503	100%	3,837	100%	3,166	100%

Attendees by Position Type

	Nashville 2017	Las Vegas 2016	New Orleans 2015	Nashville 2014
Teacher	1,564	35%	1,672	35%
Administrator/Supervisor	1,227	30%	1,347	29%
Other	552	13%	511	11%
Teacher Educator	304	7%	464	10%
Counselor	175	4%	186	4%
Teacher Supervisor	87	2%	93	2%
Business/Industry Rep	93	2%	325	7%
Retired	0	0%	0	0%
Student	100	2%	46	1%
No position provided	0	0%	0	0%
	4,102	100%	4,644	100%

Attendees by School Type

	Nashville 2017	Las Vegas 2016	New Orleans 2015	Nashville 2014
Comprehensive High School	1,452	35%	1,997	43%
Secondary Vocational/Technical School	605	15%		0%
Local School System	513	13%		0%
Four Year College or University	220	5%	232	5%
Two Year Post Secondary	199	5%	325	7%

CareerTech VISION Demographics
2014/2015/2016/2017

Business Corporation	84	2%	325	7%	63	2%	150	5%
Federal, State or Local Education Agency	173	4%	232	5%	182	5%	140	4%
Other	470	11%	511	11%	166	4%	125	4%
Junior High/Middle School	142	3%	186	4%	98	3%	63	2%
Area CTE Center	233	6%	836	18%	59	2%	43	1%
Correctional Institution	11				4	0%		0%
Retired		0%		0%	18	0%	12	0%
No school type provided		0%		0%	386	10%	345	11%
	4,102	100%	4,644	100%	3,837	100%	3,166	100%

Demographics are of CareerTech VISION registered attendees only. This data does not include a yearly combined average of over 1,000 Expo booth staff and Expo only guest passes.