

CareerTech VISION Demographics
2014/2015/2016

<u>Total Attendees</u>	Las Vegas 2016		New Orleans 2015		Nashville 2014	
Members	2,861	62%	2,492	65%	2,196	69%
Non-Members	1,783	38%	1,345	35%	970	31%
	4,644	100%	3,837	100%	3,166	100%

<u>Attendees by Registration Class</u>	Las Vegas 2016		New Orleans 2015		Nashville 2014	
Members	2,335	50%	1,919	50%	1,673	53%
Non-Members	1,225	26%	1,015	26%	697	22%
NAAE	615	13%	480	13%	468	15%
Comps	99	2%	120	3%	82	3%
Seniors	28	1%	27	1%	26	1%
Students	26	1%	34	1%	44	1%
Speakers	316	7%	242	6%	176	6%
	4,644	100%	3,837	100%	3,166	100%

<u>Member Attendees by Region</u>	Las Vegas 2016		New Orleans 2015		Nashville 2014	
Region I	358	13%	376	15%	416	19%
Region II	385	13%	398	16%	454	21%
Region III	412	14%	401	16%	382	17%
Region IV	312	11%	511	21%	301	14%
Region V	1,375	48%	799	32%	626	29%
International	19	1%	7	0%	17	1%
	2,861	100%	2,492	100%	2,196	100%

<u>Attendees by Field of Specialization</u>	Las Vegas 2016		New Orleans 2015		Nashville 2014	
Administration	1,300	29%	1,049	27%	920	29%
No Division Info	0	0%	321	8%	370	12%
Ag	650	14%	573	15%	523	17%
T&I	557	12%	304	8%	231	7%
FACS	232	5%	257	7%	256	8%
Business	372	8%	261	7%	199	6%
Guidance	232	5%	235	6%	147	5%
Guidance - School-to-Work/Career	139	3%		0%		0%
Other	0	0%	6	0%	25	1%
Engineering & Tech - STEM	325	7%	237	6%	143	5%
Engineering & Tech - Arts	46	1%		0%		0%
Health	186	4%	131	3%	72	2%
Special Pops	0	0%		0%	33	1%
PACE	232	5%	211	5%	101	3%
Marketing	93	2%	61	2%	56	2%
N&R	139	3%	191	5%	90	3%
	4,503	100%	3,837	100%	3,166	100%

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<u>Attendees by Position Type</u>	Las Vegas 2016		New Orleans 2015		Nashville 2014	
Teacher	1,672	35%	1,281	35%	1,025	35%
Administrator/Supervisor	1,347	29%	1,175	31%	946	30%
Other	511	11%	356	9%	284	9%
Teacher Educator	464	10%	343	9%	272	9%
Counselor	186	4%	141	4%	97	3%
Teacher Supervisor	93	2%	78	2%	61	2%
Business/Industry Rep	325	7%	44	1%	33	1%
Retired	0	0%	29	1%	31	1%
Student	46	1%	50	1%	45	1%
No position provided	0	0%	340	9%	372	12%
	4,644	100%	3,837	100%	3,166	100%

<u>Attendees by School Type</u>	Las Vegas 2016		New Orleans 2015		Nashville 2014	
Comprehensive High School	1,997	43%	958	25%	804	25%
Secondary Vocational/Technical School		0%	908	24%	649	20%
Local School System		0%	496	13%	472	15%
Four Year College or University	232	5%	241	6%	222	7%
Two Year Post Secondary	325	7%	258	7%	141	4%
Business Corporation	325	7%	63	2%	150	5%
Federal, State or Local Education Agency	232	5%	182	5%	140	4%
Other	511	11%	166	4%	125	4%
Junior High/Middle School	186	4%	98	3%	63	2%
Area CTE Center	836	18%	59	2%	43	1%
Correctional Institution			4	0%		0%
Retired		0%	18	0%	12	0%
No school type provided		0%	386	10%	345	11%
	4,644	100%	3,837	100%	3,166	100%

Demographics are of CareerTech VISION registered attendees only. This data does not include a yearly combined average of over 1,000 Expo booth staff and Expo only guest passes.